

Town of North Wilkesboro  
Community Development  
PO Box 218  
North Wilkesboro, NC 28659  
Phone: 336-667-7129  
Email: [tourism@north-wilkesboro.com](mailto:tourism@north-wilkesboro.com)

## **North Wilkesboro Downtown Social District**

### **Management & Maintenance Plan**

**RULES:** Alcoholic beverages may be consumed in the Social District Monday through Saturday from 11:00 am. until 10:00 pm. No outside alcohol is permitted within the district. All alcoholic beverages must be purchased from permitted establishments located within or contiguous to the district, served in specially labeled cups, and consumed within the district. An establishment may allow patrons to enter their premises with an alcoholic beverage purchased at a different permitted establishment within the Social District.

Any alcoholic beverage must be consumed or discarded before exiting the Social District or entering a vehicle.

**PARTICIPANTS:** In order to participate, ABC permitted establishments must complete a registration form and receive a special Town-issued permit to serve beverages to be consumed within the Social District. Once permitted, the business will receive signage to post on their premises. Stickers for clear beverage cups must include the individual business's name. Any non-permitted business located within, or contiguous to, the Social District has the option to participate, or not, in allowing customers with alcoholic beverages to enter their premises. All non-permittee businesses that choose to allow patrons to enter their premises with alcoholic beverages are required to display provided signage when the Social District is active. All participating establishments and businesses must maintain an active point of contact at the North Wilkesboro Police Department.

Social District Permits may be revoked or restricted due to violations.

Businesses located within or contiguous to the district that do not serve alcohol may permit people to enter with an alcoholic beverage in an approved container.

- Businesses that want to participate in the district may request signage indicating "Beverages Welcome". Participating businesses will be listed on Social District webpage.
- Businesses not wishing to participate in the district may request signage indicating "No Outside Beverages". Non-participating businesses will be listed on Social District webpage.

**OPERATIONS:** ABC permitted establishments must ensure they meet all legal requirements for carding and limiting consumption of alcoholic beverages. The establishment can only serve two beers/wine drinks, or one liquor drink, to one patron at a time.

Alcoholic beverages that are sold for consumption in the district may only be sold in a container that meets all the following requirements:

- The container clearly identifies the ABC permittee from which the alcoholic beverage was purchased.
- The container clearly displays the North Wilkesboro Social District logo.
- The container is clear.
- The container is not made of glass.
- The container displays, in no less than 12-point font, the statement, "Drink Responsibly – Be 21."
- The container cannot hold more than 16 fluid ounces.

Permitted establishments are required to provide appropriate containers to patrons as described in the Maintenance Plan. Stickers may be purchased from a retailer approved by Town staff. Glass drinkware may not be taken off a permittee's established premises within the Social District.

### **ENFORCEMENT AND REPORTING:**

Town of North Wilkesboro Police Officers will enforce the requirements of the North Wilkesboro Social District.

To report potential violations, please call North Wilkesboro Police Department at 336-838-3158 or the N.C. Alcohol Law Enforcement Division (1-877-ALE-AGENT).

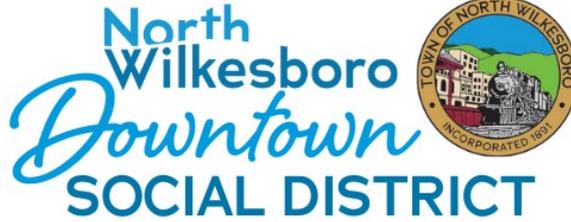
Revoking Permits: Upon annual renewal of the permit, the Chief of Police or his/her designee will verify that the permittee is in good standing. Violations of this article, other Town Codes, and more than one citation issued to the permittee will result in the permit being reconsidered and possibly revoked. Citations issued by the Police Department or any law enforcement for violations of the Town Code include but are not limited to noise, disorderly patrons, or endangerment of the public. The Chief of Police or his/her designee is authorized to revoke the permit if more than one citation is issued or immediate endangerment of the public is observed. Upon revocation of the permit a (30) day wait period will be required before re-applying for a Social District Permit.

Suspension of Social District: At the request of event organizers, all or part of the Social District may be suspended during special events hosted in the Downtown area at the discretion of the Chief of Police or his/her designee.

**Information for ABC permitted establishments:** ABC permitted establishments located within the Social District must register to participate, by contacting the Town at 336-667-7129. The Town will maintain a list of participating establishments on our website.

For more information about North Wilkesboro's Downtown Social District visit the following website: [www.north-wilkesboro.com/340/Social-District](http://www.north-wilkesboro.com/340/Social-District)





**North Wilkesboro Downtown Social District**

**Permit Holder Application for Participation**

Date: \_\_\_\_\_ Permit Number(s) \_\_\_\_\_

ABC Permit Holder Establishment Name: \_\_\_\_\_

Establishment Address: \_\_\_\_\_

Establishment Phone Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone Number: \_\_\_\_\_

Contact email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

By signing this acknowledgment, I \_\_\_\_\_ agree to the terms outlined in the Management and Maintenance Plan. I have read and understand the guidelines and procedures for the North Wilkesboro Downtown Social District. The Town of North Wilkesboro reserves the right to prohibit or pause participation in the Downtown Social District at any time. Approval of this application does not waive the permittees requirement to obtain all other state and local licenses, permits and approvals for this business before using this permit to serve beverages to be consumed within the Social District.

Applicant's signature \_\_\_\_\_ Date: \_\_\_\_\_

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**FOR OFFICE USE ONLY**

Date received: \_\_\_\_\_

Permit issued: YES NO Date of issue: \_\_\_\_\_ Permit No: \_\_\_\_\_

Signage issued: YES NO Date of issue: \_\_\_\_\_ Initials: \_\_\_\_\_