

Opportunity starts here!



DowntownNorthWilkesboro.com

November 21, 2024

RE: Light Up Downtown Festival

Business owners and residents:

Light Up Downtown is happening downtown tomorrow, Friday, November 22nd!

The roads will be closed to vehicular traffic on Friday, November 22, from 3:00 p.m. until approximately 11:00 p.m.. The following roads will be closed to public vehicular traffic: Main Street from Forester Avenue to 6th Street, 10th Street from Main Street to D Street, C Street from 10th Street to 9th Street, and 9th Street from Marketplace Alleyway to D Street.

We encourage you to prepare for the road closure by planning ahead and communicating with your customers and employees about parking options after 3:00. Businesses on the affected streets will still be accessible to pedestrians. Please communicate with your customers and employees who enter your business *tomorrow* that all vehicles parked in on-street parking spaces must be moved by 3:00 p.m. Sidewalk signs will be posted Thursday evening.

All of downtown's public parking lots will be available for business people, residents, and festival attendees, except for the Yadkin Valley Marketplace, which will be used to host Light Up Downtown vendors and performances.

We encourage businesses to stay open during the event. This is a great opportunity to showcase your business to thousands of people. Stay warm out there!

If you have any questions, please contact me at (336) 667-7129 extension 3021 or downtown@northwilkesboronc.gov.

Sincerely,

A handwritten signature in black ink that reads "Taylor Berry". The signature is written in a cursive, flowing style.

Taylor Berry
Executive Director,
Downtown North Wilkesboro Partnership
Community Development Director, Town of North Wilkesboro

**ROAD CLOSURES
FROM 3:00 PM UNTIL
APPROX. 11:00 PM.**

DOWNTOWN BUSINESS DISTRICT

**DOWNTOWN NORTH WILKESBORO
PARTNERSHIP**
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