

## ARTICLE VII. SIGNS

### A. [HTTPS://WWW.NCLEG.GOV/LAWS/GENERALSTATUTES](https://www.ncleg.gov/laws/generalstatutes)

Client additions are shown in RED text  
Client deletions are shown as track changes in blue

#### 7.1 Purpose and Scope

This section is intended to regulate and control signs and their placement throughout the Town of North Wilkesboro for the following purposes:

- A. To provide a pleasing overall environmental setting and good community appearance, which is deemed vital to the continued economic attractiveness of the town;
- B. To create a more productive, enterprising, professional business atmosphere;
- C. To allow signs appropriate to the planned character and development of each zoning district;
- D. To ensure that permitted signs do not become a hazard or nuisance;
- E. To promote traffic safety;
- F. To prevent business and advertising signs from conflicting with public safety signs; and
- G. To protect and enhance the value of properties.

#### 7.2 Applicability

- B. It shall be unlawful to construct, enlarge, modify, move or replace any sign or cause the same to be done, without first obtaining a sign permit for such sign from the Town or its designee.
- C. Notwithstanding the above, changing or replacing the permanent copy on an existing lawful sign shall not require a permit, provided the copy change does not change the nature of the sign so as to render it in violation of this ordinance.

#### 7.3 General Provisions.

##### A. Construction Standards.

- 1. All signs shall be constructed and installed in accordance with the applicable provisions of the North Carolina State Building Code.
- 2. All temporary signs, excluding sandwich boards and banners, shall be constructed of materials and printed on by inks capable of withstanding normal weather conditions.
- 3. All signs, except for banners, flags, temporary signs, and window signs conforming in all respects with the requirements of this ordinance shall be constructed of permanent materials and shall be permanently attached to the ground, a building, or another structure by direct attachment to a rigid wall, frame, or structure.
- 4.
- 5.

6. Nonconforming signs are regulated as described in Article 1, General Provisions.

**B. Electrical Standards.**

All illuminated signs shall be installed in accordance with the applicable provisions of the North Carolina State Electrical Code and all detached signs shall be illuminated by an underground electrical source.

**C. Maintenance of Signs.**

All signs shall be maintained in good structural and aesthetic condition. Deficiencies such as chipped paint, broken plastic, missing letters and exposed light bulbs shall be evidence of a lack of maintenance.

**D. Obstructions Prohibited.**

No sign shall be placed so as to obstruct the clear sight triangle at a street intersection nor shall any sign obstruct the view of motorists entering or leaving an off-street parking area.

**E. Relation to Other Building Elements.**

1. Signs shall relate in their placement and size to other building elements without obscuring building elements such as windows, cornices, or decorative details, except that signs may be placed on the inside of windows.
2. Sign material, style and color shall complement the building facade in terms of design, scale, color, and materials.
3. Individual shop signs in a single storefront shall relate to each other in terms of design, size, color, placement on the building, and lettering style.
4. Signs placed on the inside of the window areas shall conceal no more than forty percent of the area of the window on which the signs are located.

**F. Sign Lighting.**

1. Neon, argon and similar lighting fixtures shall not be used anywhere on the exterior of a building; however, such signs if non-flashing and non-moving may be mounted on the inside of store windows.
2. Signs shall be lighted with indirect light sources (e.g. backlighting); knockout signs are encouraged. Ground-mounted and/or wall-mounted floodlights may also be used if the light is directed only on the sign and not onto adjacent properties, roadways, and the night sky and the light fixtures are fully shielded from view through the use of landscaping.

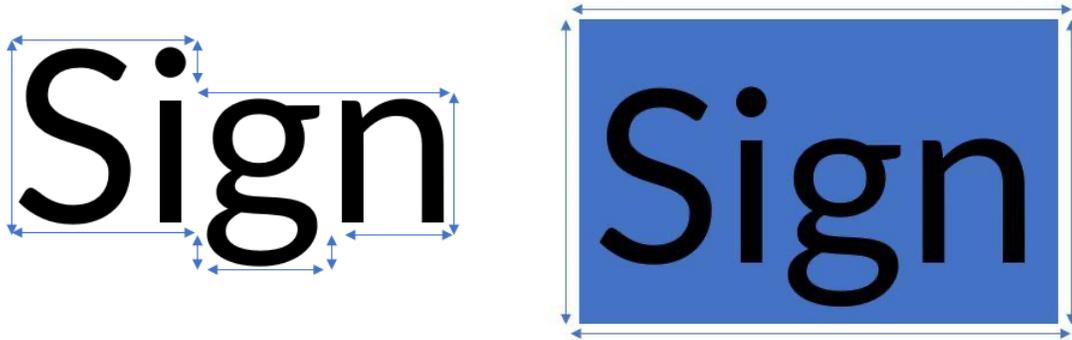
**G. Sign Height Computation.**

Signs shall be computed as the lower of existing grade prior to construction, or the newly established grade after construction, exclusive of any filling, berming, mounding, or excavating solely for the purpose of locating the sign. The calculation of the height of any sign placed upon a berm or mound shall include the height of the berm or mound.

**H. Sign Area Computation.**

The area of a sign face (which is also the sign area of a wall sign or other sign with only one face) shall be computed by means of the smallest square, circle, rectangle, triangle, or combination thereof that will encompass the extreme limits of the writing, representation, emblem, or other display, together with any material or color forming an integral part of the background of the display or used to differentiate the sign from the backdrop or structure against which it is placed, but not including any supporting framework, bracing, or decorative fence or wall when such

fence or wall otherwise meets zoning ordinance regulations and is clearly incidental to the display itself.



**I. Sign Area Computation for Multi-faced Signs.**

The sign area for a sign with multiple faces shall be computed by adding together the area of all sign faces visible from any one point. When a sign is composed of two or more sign faces, only one of which can be viewed from any one point, and when such sign faces are part of the same structure, the sign area shall be computed by the measurement of one of the faces.

**J. Forfeiture of Illegal Signs Placed on or over Public Property.**

Any sign installed or placed on or over public property, except in conformance with the requirements of this section, shall be forfeited to the public and be subject to confiscation and disposal. In addition to other remedies provided by this section and the Town Code of Ordinances, the Town shall have the right to recover from the sign owner and/or installer the full costs of removal and disposal of such sign(s). The Town shall reserve the right at confiscation to hold the illegal signs for a period of five (5) business days at the Town garage, or other facility designated by the Town Manager, whereby the owner may receive them. After five (5) business days, the signs may be disposed of.

**K. Digital/Electronic Reader or Message Boards.**

These signs shall not be allowed in any residential zone or in the NB and OI districts. They shall be allowed in all other commercial and industrial districts at a rate of one sign per establishment.

1. Area computation for these signs shall be included in the total sign area permitted in the underlying zoning district and shall not exceed 50% of the total allowed area.
2. Message frequency shall be limited to one message every twenty (20) seconds and shall be solid state and shall not flash, blink, scroll, or be animated in any way.
3. No light emitted or reflected off of a sign shall be of an intensity or brilliance as to cause glare or to impair the vision of a driver, or which otherwise interfere with the operation of a motor vehicle. (19ANCAC 02E.0203 3(b)).
4. The brightness of a digital sign shall not exceed 0.20 foot-candles/lumens per foot and is measured for every foot of distance of the overall sign height. Max lumens is 50.
5. Signs only displaying time and temperature shall not be considered as part of the overall face calculation of a digital/electronic reader or message board.
6. As part of securing a sign permit allowing a digital/electronic reader or message board, the applicant must sign an affidavit stating that the sign is programmed in accordance with this ordinance. If the sign is changed or altered in any way that violates this ordinance, staff will

issue a notice of violation and reserves the right to revoke the sign permit if it is not brought into compliance in accordance to the Notice of Violation.

**L. Sign Placement.**

The following provisions shall apply to the placement of all signs in all districts.

**1. In General.**

- a. Signs must be located entirely on private property, unless otherwise permitted by this section.
- b. No sign may be located so that it blocks the sight triangle at any driveway or public street intersection.

**2. Wall Signs.**

- a. Wall mounted signs shall not extend above the eave or parapet of any building.
- b. One wall sign shall be permitted per building wall for single tenant buildings.
- c. Buildings containing multiple tenants with individual exterior entrances may display one (1) wall sign per tenant space.
- d. Signs shall not cover architectural features on buildings or windows; unless it is a window sign.

**3. Freestanding Signs.**

- a. All parts of freestanding signs must be set back behind the property line.
- b. No freestanding sign shall be located closer than fifteen feet from another structure on the same lot.

**4. Billboards Signs**

- a. Billboard signs are permitted only in the General Industrial, Light Industrial, and Highway Business Districts. In the Highway Business District, billboard signs are permitted only on property directly adjacent or adjoining Highway 421 Bypass, all of the properties adjoining Highways 18, 268, 115, and 421 Business.
- b. No billboard sign shall be permitted closer than one hundred feet to a lot zoned for residential purposes or to a residential use.
- c. No billboard sign shall be placed or constructed within one thousand linear feet of another billboard sign on the same side of the road.
- d. Only one billboard sign shall be allowed for each two hundred feet of lot frontage in single ownership.
- e. Billboard signs attached to a building structure shall not be higher than the wall to which they are attached. Outdoor advertising signs shall not be mounted on the rooftop of any building.

- f. Billboard signs may be illuminated, provided such illumination is placed and shielded so as to prevent the direct rays of illumination from being cast upon neighboring lots and/or vehicles approaching on a public street from any direction.
- g. Billboard signs shall not be permitted within a five-hundred-foot radius of the intersecting centerline within an interchange on a limited access highway.
- h. Angled projections shall not exceed 30 degrees.
- i. Where digital billboard faces are to be used, the message shall change no more than once per hour and shall not be animated, flash, blink, or scroll in any way or manner.  
OR CAN WE PROHIBIT DIGITAL BILLBOARDS

#### 5. Multi-Tenant Signage.

- a. Multi-tenant developments include two or more of any separate and distinct non-residential permitted establishments, which are located on the same premises (e.g. shopping centers, business parks, etc.). Multi-tenant signs are permitted only in the General Business, Highway Business, General Industrial, and Light Industrial Districts. Multi-tenant signs are permitted in the CBD as wall signs. Multi-tenant signs may be substituted for, but not in addition to other freestanding signs. Multi-tenant signs shall not be allowed on the same premises as billboard signs.

##### (1) Type: Freestanding on premise.

- (a) Number: One freestanding except two shall be permitted if the development has direct vehicular access from two or more public streets. If two are allowed the said signs shall be freestanding signs and they shall be located at least one hundred feet apart and front along the two separate streets and not along the same street.
- (b) Maximum Area: The maximum total allowable sign area shall be determined by multiplying the total number of tenant spaces located on the premises times 25 square feet. In no case shall any multi-tenant sign exceed 125 square feet.
- (c) Maximum Height: Multi-tenant signs shall not exceed 15 feet in height for signs with five tenant spaces or less. Multi-tenant signs with more than five tenant spaces shall not exceed 20 feet in height.
- (d) Multi-tenant signage must be coordinated in terms of colors and fonts, with the exception of trademark colors, fonts and logos.
- (e) A multi-tenant sign plan shall be submitted at the time of application of a multi-tenant sign permit. The sign plan shall depict sign material, height, individual panel sizes, dimensions, and total sign area. Each tenant space used in computation of the maximum sign area shall be represented on the sign plan. No individual sign panel shall be larger than the maximum sign area allowed by the underlying zoning district.
- (f) All signage on the premises, including building signage and billboard signs, must be in conformance with all current sign regulations upon installation of a multi-tenant sign.

##### (2) Type: Wall signs on premise in Central Business District (CBD)

(a) One (1) per building wall<sup>4</sup> is permitted- INCLUDE FOOTNOTE or-Wall signs shall be permitted for all individual buildings and tenant spaces on building facades that face a right of way, pedestrian passageways and or parking areas associated with the establishment.

(b) Each tenant is permitted to have a one (1) sign in the multi-tenant sign

(c) Up to 25% coverage will be permitted of the facade

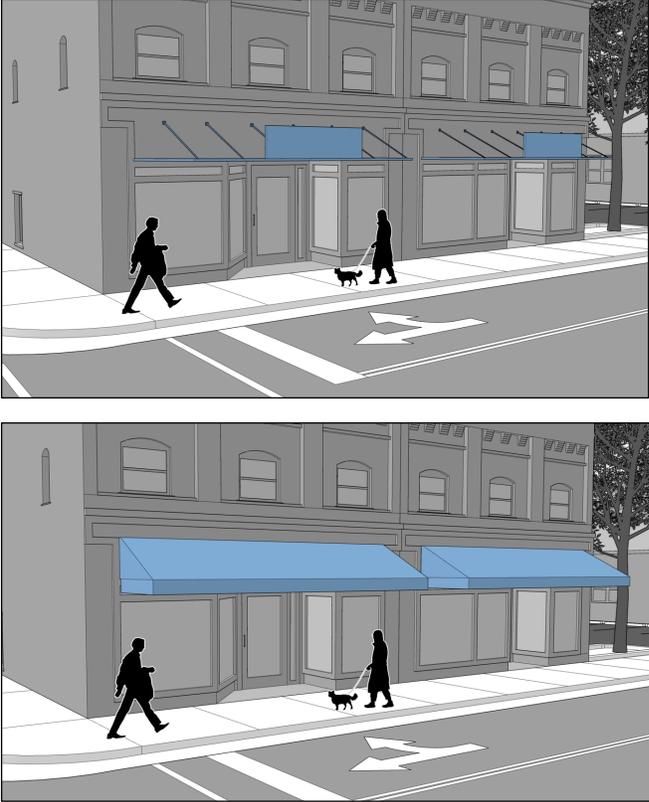
(3)

## 7.4 Signs Allowed

The tables below outline the regulations for specific sign types in specific zoning districts. In the event of a conflict between the regulations contained within this matrix and those outlined elsewhere in this chapter, the more stringent shall apply.

<b>Directional / Incidental<sup>1</sup></b>	<b>Zoning Districts:</b>	All zoning districts
	<b>Number of Signs Allowed:</b>	2 per street front
	<b>Height:</b>	4'
	<b>Size:</b>	2-sf

Directory <sup>1</sup>	Zoning Districts:	OI, NB, CBD, GB, HB, LI, GI, CO
	Number of Signs Allowed:	2
	Height:	8' (6' permitted in the OI district)
	Size:	18-sf

<p><b>Canopy/ Awning Signs<sup>1</sup>-tattered awnings to be removed</b></p> 	Zoning Districts:	OI, NB, CBD, GB, HB, LI, GI,
	Number of Signs Allowed:	1 per storefront
	Height:	NA
	Size:	Copy shall not exceed 50% of the canopy or awning

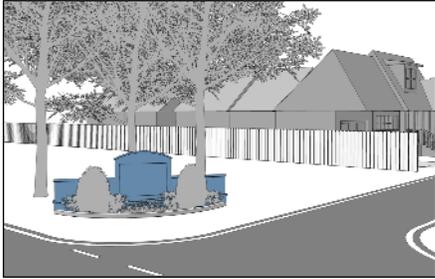
Flag <sup>1</sup>	Zoning Districts:	All zoning districts
	Number of Signs Allowed:	4
	Height:	Shall not exceed twice the maximum building height of the applicable zoning district or 40', whichever is less.

	<b>Size:</b>	NA
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<p style="text-align: center;"><b>Freestanding2</b></p> 	<b>Zoning Districts:</b>	R-20, R-10, R-6, MF-CD, GB, HB, LI, GI, CO
	<b>Number of Signs Allowed:</b>	1
	<b>Height:</b>	15' in the GB, HB, LI, GI districts. 5' in the R-20, R-10, R-6, MF-CD, OI districts.
	<b>Size:</b>	50-sf in the HB, LI, GI districts. 40-sf in the GB district. 36-sf in the R-20, R-10, R-6, MF-CD, OI districts.

<p style="text-align: center;"><b>Marquee</b></p> 	<b>Zoning Districts:</b>	CBD
	<b>Number of Signs Allowed:</b>	1
	<b>Height:</b>	May not exceed the max. building height
	<b>Size:</b>	≥75% of the marquee

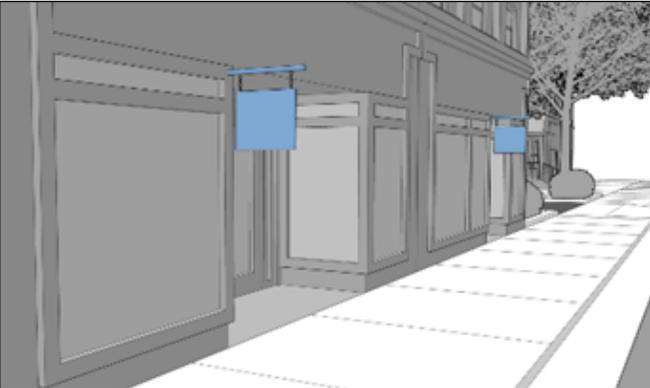
<b>Monument</b>	<b>Zoning Districts:</b>	All zoning districts
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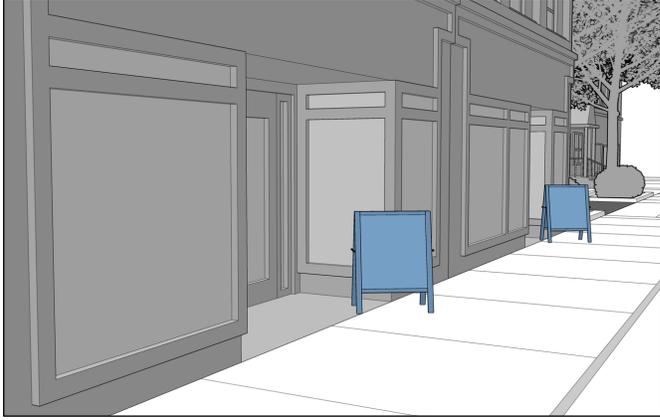


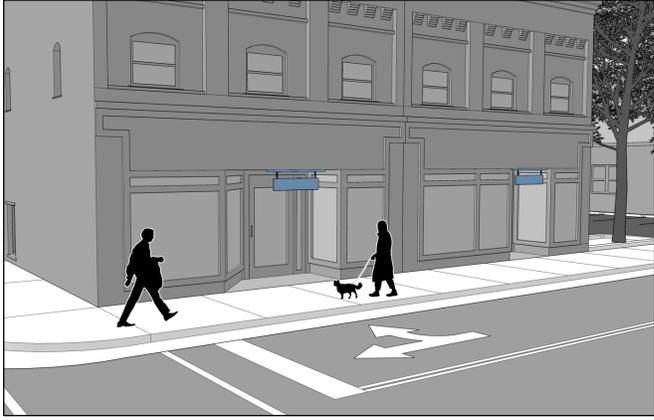
<p><b>Number of Signs Allowed:</b></p>	<p>1 per street front</p>
<p><b>Height:</b></p>	<p>6' in the R-20, R-10, R-6, MF-CD, OI districts.</p> <p>5' in the NB, CBD districts.</p> <p>8' in the GB, HB, LI, GI districts.</p> <p>12' in the CO district.</p>
<p><b>Size:</b></p>	<p>36-sf in the R-20, R-10, R-6, MF-CD, OI, NB, CBD districts.</p> <p>60-sf in the GB, LI, GI districts.</p> <p>75-sf om the HB district.</p>

<b>Outdoor Advertising / Billboard</b> 	<b>Zoning Districts:</b>	HB, LI, GI
	<b>Number of Signs Allowed:</b>	1 per street front
	<b>Height:</b>	30'
	<b>Size:</b>	300-sf

<b>Portable<sup>1</sup></b>	<b>Zoning Districts:</b>	OI, GB, HB, LI, GI districts
	<b>Number of Signs Allowed:</b>	1
	<b>Height:</b>	5'
	<b>Size:</b>	32-sf

<b>Projecting</b> 	<b>Zoning Districts:</b>	CBD
	<b>Number of Signs Allowed:</b>	1 per storefront
	<b>Height:</b>	Min 8' clearance and not located above the structure on which it is attached.
	<b>Size:</b>	12-sf

<p style="text-align: center;"><b>Sandwich Board<sup>3</sup></b></p> 	<b>Zoning Districts:</b>	CBD, NB, GB
	<b>Number of Signs Allowed:</b>	1 per storefront
	<b>Height:</b>	3'
	<b>Size:</b>	6-sf

<p style="text-align: center;"><b>Hanging</b></p> 	<b>Zoning Districts:</b>	CBD, NB, GB
	<b>Number of Signs Allowed:</b>	1 per street frontage
	<b>Height:</b>	Min 8' clearance and not located above the structure on which it is attached.
	<b>Size:</b>	16-sf

<p style="text-align: center;"><b>Wall<sup>4</sup></b></p> 	<b>Zoning Districts:</b>	All zoning districts
	<b>Number of Signs Allowed:</b>	1 per building wall for single tenants. 1 per tenant space for buildings containing multiple tenants. <sup>5</sup>
	<b>Height:</b>	NA
	<b>Size:</b>	≤ 25% of the wall area of the façade on which it is located. <sup>6</sup>

<p><b>Window<sup>1</sup></b></p> 	<p><b>Zoning Districts:</b></p>	<p>MF-CD, OI, NB, CBD, GB, HB, LI, GI, CO</p>
	<p><b>Number of Signs Allowed:</b></p>	<p>One per window.</p>
	<p><b>Height:</b></p>	<p>NA</p>
	<p><b>Size:</b></p>	<p>≤ 40% of the window area. Window Signs within the sign-regulate flashing and scrolling, prohibited signs.</p>

<p><b>Notes accompanying "Signs Allowed".</b></p> <p><sup>1</sup>Some signs may be permitted without a permit.</p> <p><sup>2</sup>Freestanding signs are only permitted in residential zoning districts for non-conforming businesses.</p> <p><sup>3</sup>See section 7.6.G for additional Sandwich Board signage requirements.</p> <p><sup>4</sup>Wall signs shall be permitted for all individual buildings and tenant spaces on building facades that face a right of way, pedestrian passageways and or parking areas associated with the establishment.</p> <p><sup>5</sup> For multi tenant spaces in the CBD, wall signage shall be part of a multi tenant sign design and shall be less or equal to 25% of the wall coverage.</p>
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**7.5 Permanent Signs, no permit required.**

- A. Notwithstanding Section 10.5 and in addition thereto, the following permanent signs shall be permitted without a sign permit.
  - 1. Historical markers, regulatory signs, governmental signs, public interest signs, and warning signs erected and maintained by the Town or state or an agent of such.

2. On-premises directional signs not exceeding four feet in height nor four square feet in area.
3. Identification signs not exceeding two square feet in area nor two feet in height.
4. Incidental signs.
5. Flags on permanent poles.
6. Any sign not legible or easily noticeable from public property or a public right- of-way and obviously not intended to attract the attention of the public.
7. Traffic control signs on private property, the face of which meets Department of Transportation standards and which contain no commercial message of any kind.
8. Portable **manual** changeable copy signs, which are subject to all dimensional requirements in 10.6-10.8. Such signs shall be outside the road right-of-way and be maintained in good order including being free of mold, cracks, and/or any material defects. They shall be actively used at all times for advertising the business on-site.

#### Temporary Signs; no permit required

Nothing in this provision shall be construed to authorize the posting of such signs or banners upon trees, utility poles, traffic control signs, lights or devices in any place or manner prohibited by the provisions herein, nor on private property without written consent of the owner. All temporary signs shall be anchored, attached, or otherwise affixed to a structure or support so that the sign cannot be easily dislodged by strong winds or heavy rains. The following temporary signs are permitted without a sign permit in all zoning districts, **unless noted**, and shall be in conformance with all other requirements of this ordinance.

- A. **Political Signs are permitted provided that:**  
Political signs shall be permitted provided that they meet the regulations of N.C.G.S. 136-32 and the following:
  1. No signs shall be permitted in the right-of-way of municipally maintained or owned streets or on public property; excluding on election or primary days.
  2. Political signs may be placed no earlier than thirty (30) days before the beginning date of one stop early voting.
  3. Political signs must be removed ten (10) days after the day of election.
  4. No sign shall be closer than three feet from the edge of the pavement of the road.
  5. No sign shall obscure motorist visibility at an intersection.
  6. No sign shall be taller than three and a half feet (3 ½) from the established grade.
- B. **Real estate signs are permitted provided that:**
  1. Signs shall not be illuminated.

2. Signs shall be removed within seven (7) days after the sale is closed or rent or lease transaction finalized.
3. On-Premise
  - a. Signs advertising all residential lots buildings, units, or spaces or for lease shall not exceed six (6) square feet in area nor five (5) feet in height.
  - b. Signs advertising all non-residential lots, buildings, units, or spaces, for sale or for lease shall not exceed a sign face area of thirty-two (32) square feet or exceed a height of six (6) feet.
  - c. Only one sign per street front of the advertised property shall be erected. An additional sign per street front will be allowed for open houses/special events.
4. Off-premise directional real estate signs
  - a. Two (2) generic real estate directional signs may be installed within the public right-of-way at the subdivision entrance and/or nearest intersection(s).
  - b. Signs cannot exceed two (2) square feet in area and three feet in height from the ground.
  - c. A maximum of four (4) directional signs are allowed per intersection and no signs may point in the same direction.
  - d. Open house/special event lead in signs shall be limited to five (5) off premise signs placed at relevant intersections and shall be removed within five (5) days of the open house/special event.
  - e. Open house/special event lead in signs cannot exceed four (4) square feet in area and four (4) feet in height.

C. Construction signs are permitted provided that:

1. Signs located on residential lots, excluding multi-family sites, shall not exceed six square feet in area. The maximum height of such signs shall be six feet.
2. Signs for all multi-family development sites and nonresidential uses shall not exceed a sign face area of thirty-two square feet or a height of six feet.
3. Signs are confined to the site of construction.
4. Only one sign per street front of the property under construction shall be erected.
5. Signs shall not be illuminated.
6. Signs shall be removed within seven days after the completion of the project.

D. Temporary farm products signs are permitted provided that:

1. Signs are located on the premises where the products are sold.
2. Signs advertising products produced on-site only.

3. Signs shall not exceed twenty-four square feet in area nor five feet in height.
  4. Only one sign shall be erected.
  5. Signs shall be removed within seven (7) days of the termination of sale activities.
- E. Temporary special event signs or banners for religious, charitable, civic, fraternal, or similar organizations, are permitted provided that:
1. Signs shall not exceed thirty-two (32) square feet in area nor five (5) feet in height unless approved by the Town Manager for signs located on public property.
  2. Signs shall be erected no sooner than fourteen (14) days before and removed seven (7) days after the event.
  3. Signs shall be located outside of the public right-of-way or at least eleven (11) feet from the edge of any public street if the right-of-way cannot be determined
- F. Temporary banners in commercial districts, provided that:
1. Only one banner per establishment shall be allowed at a time.
  2. All banners shall be attached in total to a building wall or permanent canopy extending from a building.
  3. Banners shall be constructed of a material capable of withstanding normal weather conditions. No paper banners shall be allowed.
  4. Banners shall be allowed a maximum square footage of thirty-two (32) square feet.
  5. No banner shall extend above the second occupiable floor level of a building.
  6. Frayed, ripped, tattered or distressed banners must be taken down or replaced.
- G. Sandwich Board Signs in commercial districts provided that:
1. One sandwich board per tenant may be placed on the sidewalk
  2. Sandwich board signs shall not exceed three (3) feet in height nor two (2) feet in width (maximum area of six (6) square feet).
  3. Sandwich board signs shall only be located on sidewalks directly adjacent to the establishment for which they are associated.
  4. The sign must be constructed of materials that present a finished appearance. Rough-cut plywood and similar unfinished surfaces shall not be used for such signs.
  5. At all times the sign is displayed, a minimum of thirty-six (36) inches shall be provided along at least one side of the sign to allow for unobstructed pedestrian access in accordance with ADA regulations.
  6. Sandwich board signs may only be displayed during business hours and removed each day after the business is closed.

7. Food trucks may have one sandwich board sign in accordance with Section 7.4, Matrix of Signs Allowed.
8. Condition of the board shall meet-----guidelines

#### H. Additional Temporary Signs Permitted

1. Holiday lights and decorations.
2. Any sign not legible or easily noticeable from public property or a public right-of-way and obviously not intended to attract the attention of the public.
3. Any public notice or warning required by a valid and applicable federal, state, or local law, regulation, or ordinance.

### 7.7 Prohibited Signs.

The following signs, both permanent and temporary, are prohibited in all zoning districts:

- A. Signs extending into the public right-of-way other than those expressly permitted by this article or otherwise approved by the Board of Commissioners, if placed along public streets.
- B. Roof signs.
- C. Flashing, fluttering, swinging, wind-activated, rotating, and animated signs including feather flags. Window Signs within the sign-regulate flashing and scrolling, prohibited signs.
- D. Any sign which obstructs the view of motorists, pedestrians, or cyclists using any street, sidewalk, bike path, or driveway, or which obstructs the approach to any street intersection or railroad crossing, or which interferes with the effectiveness of any traffic sign, device, or signal.
- E. Illuminated or highly reflective signs which hamper the vision of motorists or cyclists.
- F. Any sign that resembles traffic signals, traffic signs, or emergency vehicle lights and any other sign not erected by a public authority which may be erroneously construed as governmental signs or emergency warning signs.
- G. Beacons, pennants, and strings of lights not permanently mounted to a rigid background, except those permitted as temporary signs.
- H. Any sign that interferes with free passage from or obstructs any fire escape, downspout, window, door, stairway, ladder, or opening intended as a means of ingress or egress or providing light or air except for permitted window signs.
- I. Any sign placed on any curb, sidewalk, post, pole, hydrant, bridge, tree, or other structure or surface located on, over, or across any public street right-of-way or property unless expressly authorized by this article or the Board of Commissioners.
- J. Signs containing offensive content as defined by N.C. Gen. Stat. § 19-1.1
- K. Off-premises signs on parcels of land that are zoned residential, used primarily for residential purposes, or which do not include an active permitted use as established by this article.
- L. Inflatable devices; excluding balloons.

- M. High intensity searchlights.
- N. Any object displayed in a manner which is intended to attract attention to a site, product, or event.
- O. Any sign listed as not permitted in Section 7.4.
- P. Any sign not expressly permitted by this article.
- Q. Any sign, structure, or other form of advertising defined as a sign herein that is erected or placed anywhere in North Wilkesboro after adoption of this ordinance that is not in compliance with the provisions of this section shall be subject to the enforcement provisions outlined in **Article VIII** of the North Wilkesboro Zoning Ordinance.

#### **7.8 Obsolete Signs & Enforcement of Regulations.**

- A. Signs or parts of signs which advertise or pertain to a business which no longer exists or that has not been in business for 90 days or more shall be deemed to be an obsolete sign.
- B. Obsolete signs are prohibited and shall be removed by the owner or his agent within 90 days of termination of the business.
- C. The sign structure for an obsolete sign shall be removed by the owner or his agent within 90 days of termination of the business.